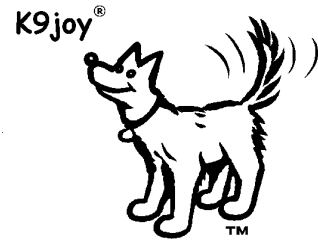




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SEMINAR:

"RISK MANAGEMENT, VACCINATION, AND PREVENTIVE MEDICATION FOR DOGS"

Overall frame:

Evening seminar of 3-3½ hours, for 10-50 students.

Comprehensive handout material in binder.

Who can participate:

Anyone who is interested in learning about how to take good responsible care of a dog. This seminar is not for kids.

Objective:

To inform the student about risk and risk management principles in health care; how to define, identify, and measure risk, and how to apply the principles in health care for dogs.

To give the student a practical guide for identifying and quantifying health risks for dogs, including risks associated with the most dreaded and dangerous diseases or parasites, and the risk of the vaccination or preventive medication suggested by the veterinary community.

To enable the student to take ultimate responsibility the dog's life when time and ethics demand this.

The seminar will particularly discuss how useful risk data can be collected and applied also by an amateur when official reliable data are not available, so the student will be able to make informed and diligent decisions about vaccination and preventive medication for his/her own dog.



Content:

- What risk is and it is measured.
- How risk measurements can be obtained for the use of medication, for vaccination, and for the use of preventive medication, and for other risky health management procedures.
- What to fear and what not to fear: correlating health risks with risk we know from daily life.
- Fatal and dangerous diseases - reasons to vaccinate and for what.
- The immune system and its responses to infections and vaccines - reasons to limit/eliminate vaccination....
- Dangerous parasites – and unpleasant ones.
- Dealing with parasites in a responsible manner.
- Organ failure - and how to approach the medical treatment options.

Good reasons for participating in this seminar...

Most veterinarians are fast to tell you about the risks of all kinds of diseases and parasites. However, many of them also often forget (or ignore) to explain to you *how big* the risks actually are that they talk about!

Risk is a very quantifiable thing. It can and should be *measured*, just as length, weight and time. By failing to apply *math* to discussions of risk, you turn it into scaremonger....

Fortunately, the math can be made very simple. It takes no genius to apply it. But it takes that someone actually provides the effort of establishing the basis for quantification!

The sad news is that veterinarians make money on providing “risk prevention” for you. They even get financial bonuses when they can sell those services to a certain quantum of customers! In other words: they have a serious financial motive in selling those services to you, whether or not they are relevant for *you* and *your situation*!

What you get out of this seminar:

After this seminar, you will know how to assess risk – and you will be able to ask your vet for the necessary data, so you can make informed decisions about what you want to expose your dog to, in terms of health risks.

There is no escaping risks. All you can do is to choose the lesser risks over the unacceptable ones.

Even if your vet cannot or will not provide you with the required data, you will still not be without power to act: You will learn how you, by use of a phone book



and the phone and a simple calculator, can find out enough about any certain health risk for you to make a diligent decision on behalf of your dog.

You will also learn that certain risks might be acceptable to certain people – and not to others. The overall assessment of a certain risk is subject not only to the events the risk is related to, but also to a person's ability to cope with a "worst case scenario" – and that will vary from one person to another.

But the most important thing is the peace of mind you can obtain from knowing that you can deal with your dog's health in a responsible way without spending a lot of money on stuff that is not going to improve your dog's well-being. We know you love your dog and want to give the best you can in terms of a decent dog life within the frames of your family. We want you to feel good about the choices you make on behalf of your dog regarding its health - because you know they are informed, and you know where you can get support if you need it...

One of the most important issues is probably vaccination. There is certainly a lot of pressure on you for vaccinating your dog - and possibly against a whole bunch of diseases at the same time - repeatedly. Well, to tell you the truth from the vaccine manufacturers themselves: there is *no scientific evidence whatsoever* for yearly re-vaccinations being necessary - or even healthy! It is pure business promotion!

On the contrary, there is a lot of evidence available to prove the damages of vaccination, evidence for all kinds of long-term health problems created by irresponsible over-vaccination.

Dealing with parasites is the same. The vast majority of veterinarians recommend heartworm prevention – ignoring the fact that heartworm does not exist in more than half of North America, and that the medication itself most certainly is not free of risk!

The problem is that all these artificial chemical and biological substances that are forced into your dog's body have a serious accumulative effect: there is simply a limit for how many of them a body can handle before its immune system breaks down.

For you to discuss these issues on a rational basis with your veterinarian, you need to understand the principles of risk management in order to avoid being misled to make decisions that are not representing your dog's best interest. Besides, you cannot assume that *all* advice you get from a professional with a financial interest in your following that advice will always represent the best possible choices for you and your dog. It is great if you can – but what if not?

What *your dog* will get out of your participation:

Your dog will get some basic protection against being exploited by economic interests that are not respecting your true desire to give your dog what it deserves.

Most dogs experience a significantly reduced exposure to dangerous chemicals after their owners have participated in this seminar....