

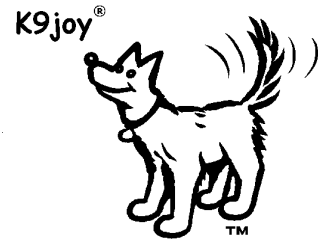


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SEMINAR:

"NATURAL FOOD AND NUTRITION FOR DOGS"

**What All Dog Owners Should Know
about Dog Food and Feeding a Natural Diet**

Overall frame:

Evening (half-day) seminar of 3½ hours duration, sometimes more....

Preconditions:

Anyone who is interested in learning about how to feed a dog in a responsible way can participate. The teaching will be based on the student knowing what vitamins, proteins, carbohydrates, and fat are - but from there, no other specific knowledge is taken for granted.

For a detailed discussion on why commercial advertising for "pet food" is misleading if not outright false, and why veterinary claims in support of it are incompetent at best, please refer to the seminar **"FACTS ABOUT DOG FOOD, DISEASE, GENETICS, MISINFORMATION, AND PROFITS"**.

Objective:

To give the student such an understanding of the dog's gastrointestinal system and its carnivore functions that he/she can feel comfortable with the thought of feeding the dog a raw, natural diet, acknowledging the huge differences to the human system.

To enable the student to put together a natural diet and a responsible feeding schedule for his/her own dog, based on the food being natural, unprocessed, and *raw* - as Nature intended for the dog.



Contents:

- **How much "wolf" is in our dogs?**
- **Forefather Wolf and his meal plan.**
- **What is "digestion"?**
- **The dog's gastrointestinal system and how it is supposed to work from Nature's side, with emphasis on some important differences to the human system.**
- **The necessary components of a healthy diet.**
- **What can you get, at reasonable prices?**
- **How to put a recipe together for a natural diet, ensuring optimal balance and full nutritional coverage of the dog's needs.**
- **Scheduling meals and managing a natural diet, in respect of Nature.**
- **Comparison to the commercial alternatives most people use....**
- **Some simple conclusions...**

Good reasons for feeding natural...

When sane and responsible people acquire an animal, one of the first questions should always be, "what do we feed it – and how?"

For employees i zoos around the world, the answer is generally sought in *what this animal would feed on in nature*. Then, of course, we would try to come as close as possible to exactly that! Correct? Sure, the best model for us would be *Nature*...

And where would we get that information? From the manager of your local supermarket? Or from the mayor of your town/city? Maybe from the local Chamber of Commerce? Or your bank? Or your neighbor, who is a farmer?

No, of course none of those. You would ask someone who actually *knew* this! Someone who had studied *this particular animal*. Someone who knew what *dogs in Nature* would thrive on.

The bad news is that the one whom most people think of here is typically not competent to provide the answers, although he/she might want to pretend so: Your vet has learned nothing about this in vet school! On the contrary, he/she is involved in the commercial game around this, as his/her income strongly depends on sale of certain brands of "pet food", as well as extending medical services to dogs that are NOT perfectly healthy... So, you might as



well ask a Toyota dealer about a Mercedes, if you expect informed and honest and diligent answers!

So where do you get this information? From us... at this seminar!

The unfortunate fact is that dogs no longer live wild in Nature, you might think.

That statement is fortunately very incorrect. They do! Dogs and wolves are the same species. And we know enough about them to be able to make some very informed decisions about this! Dogs and wolves are as closely related to each other as black and white people are... And humans have respected this in their feeding of their domesticated wolves, all the way up through history, until the middle of the 20th century, where *commerce* changed the picture!

So, although we might have to deal with some minor differences between what dogs need compared to the needs of wolves, we can most definitely expect those differences to be very minor!

Mother Nature has spent some 15 million years on perfecting the species wolf/dog, its behavior, and its anatomy and physiology - and our modern chemists in the dog food manufacturing industry appear like pure novices when their knowledge is compared to what we constantly discover in terms of new important features we previously did not even know existed. Besides, are you naïve enough to believe that their motives are not dictated by profit, but by concerns for your dog's health?

What you get out of this seminar:

After this seminar, you will know enough about carnivore nutrition to feel competent in regards to feeding your dog a natural diet. You will also how to deal with your veterinarian and with other people who may not understand (or accept!) the concepts of feeding natural.

The seminar will focus on giving you the hands-on knowledge you need in order to put a healthy diet and feeding plan together for your domesticated wolf, be it a Newfoundlander or a Pekinese. You will understand the rationales that are important, and you will see the connections that matter. You will be empowered to make your own decisions!

You will also most likely never feed your dog kibble again. The evidence for kibble being a completely unnatural and wrong way of feeding a carnivore as your dog is overwhelming, and the commercial practices of the pet food industry are often outright disgusting! But the industry is completely self regulated - there are no laws in Canada or the USA (or anywhere else in the world, for that matter) to protect your dog against pet food manufacturers



who care more about your money and their "bottom line" than about your dog's health.

What *your dog* will get out of it:

For your dog, there will be two very significant features you will bring home from this seminar:

- It will get food that is unbelievably tastier than the "fast food" it was used to...
- It will be able to *eat till satiety* - filling the stomach completely - which would be outright dangerous on a kibble diet... Talk about **carnivore feast!!!!**

What *your vet* will get out of it...

Well, let's be honest. When you implement the principles you will learn at this seminar, your vet's income from you will most likely go into a serious decent...

When you feed your dog a natural diet, you can expect a significant improvement in your dog's overall health - you can both see and *feel* it on your dog. Some of the features most people notice the most are:

- Clean teeth - no more plaque... (no need for teeth cleaning)
- Soft and shiny coat that is a pure pleasure to touch... (no need for medication to deal with "skin problems" and "allergies")
- Visibly enhanced vitality and energy - the dog *shows* you with its behavior that it feels good.... (no need for vet visits because the dog isn't feeling well....)

In addition to this, and over the course of time, you can probably expect to enjoy also some of the same experiences people in Australia and Europe have done for years, such as:

- A strong immune system that will prevent disease very effectively (and keep you out of the vet's clinic, except for health check-ups and accident "repair work"!)
- An extended life span of at least 3-5 healthy years more than what you would be able to experience by feeding kibble!

So, sorry, it is sad *financial* news for your vet that you want to learn this... But if your vet is truly concerned for and motivated by your dog's good health, then ask him/her to join you at this seminar, so you can work together on keeping your dog in excellent health!